Greetings from Bethel College.

We are pleased to provide you with this annual report recognizing the generous gifts and contributions to this institution within the fiscal year ending in June 2014.

In its pages, you will find this year’s listing of cherished donors, for whom we are most grateful.

We are also delighted for this opportunity to reflect on some of the achievements of our most recent strategic plan, “The Roadmap for Bethel College.” In addition, we are honored to highlight and share some thoughts from a small sampling of donors who have helped us achieve specific actions within each of the five stated priorities outlined in the plan.

“The Roadmap for Bethel College” was constructed in 2011 through dialogue with all college constituencies, on campus and off. It seeks to put the institution in better position to fulfill its mission – to serve our students, historically undergraduates in a residential setting.

In addition to the conversations that contributed so significantly to the “Roadmap’s” content, many of the action items in it were identified and prioritized in direct response to the data gleaned from the Student Satisfaction Inventory Survey, conducted during spring semester every other year.

As we complete the third year of implementation of the strategic plan and look forward to the next steps along the institution’s evolutionary path, we also appreciate the opportunity to look back on our accomplishments and celebrate those many alumni and friends whose generous contributions to projects and institutional operations have helped us achieve our goals. Without these gifts, Bethel College could not adequately deliver upon its mission and continue to serve students into our 21st-century society.

Thank you for your engagement, generosity and support.

With our greatest appreciation,

Perry D. White, President
The Bethel Fund

An essential part of building Bethel College’s financial strength comes from the annual giving program called the Bethel Fund – one of the most important fundraising activities that occurs during the year.

College operating resources come primarily from two sources: tuition and donations to the Bethel Fund. Together, these dollars keep the college operating on a daily basis.

The Bethel Fund provides approximately 12 percent of the operating budget and is an essential component of a vibrant Bethel College.

Long-time donor and current chair of the Bethel College Board of Directors Finance Committee Roberta Franz Hodgson ’73 shared some thoughts about the importance of the Bethel Fund.

“Bethel College and, more specifically, the Bethel Fund, have long been favored recipients of our donations. I have fond memories of my years at Bethel College and I understand that tuition has never paid all of the costs of an education at Bethel.

“Donating to the Bethel Fund allows current students a better education at a more competitive cost, just as earlier donors enhanced my Bethel years. Probably the Bethel Fund is the least glamorous of gifting to one’s alma mater, but it may be the most critical to the school’s ability to provide a quality education.”

Unrestricted gifts to the college – that is, donations that do not have any specific designation – comprise the Bethel Fund. These are gifts to the entire institution, that benefit every student, faculty member, staff member, department, program and activity. They are crucial in ensuring that every student has the full Bethel experience.

This past year we were able to achieve our goal of raising $1.4 million for the Bethel Fund. We met this goal thanks to a large number of donors who gave generously of their resources and believed in helping to support and further strengthen Bethel College.

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“This year, as an institution, we are on target to have a balanced budget, but this will only be possible if we meet our goal of raising $1.5 million in the Bethel Fund by June 30, 2015. To do this, we need your help. We ask you to join us in supporting our students, our faculty and our staff and to help continue to build the college’s financial strength in order to secure its future viability.

The Heritage Roll of Honor (HROH) recognizes, during their lifetimes, those individuals who remember Bethel in their estate plans. Membership in the Heritage Roll of Honor is open to people who indicate that they have made specific plans to provide for Bethel in one or more of the following ways:

- Specific provision by will
- Creation of a charitable trust
- Purchase of a charitable gift annuity
- Assignment of life insurance
- A gift of property with life estate reserved
- Designated beneficiary of retirement plan assets

HROH members extend their influence beyond their lifetimes. They ensure the mission of Bethel College. They motivate others to do likewise. They assure foundations, companies and accrediting agencies that Bethel College will exist for generations to come.

Annually, Bethel College holds a memorial service to recognize Heritage Roll of Honor members who have died during the year. The following were recognized in June 2014:

- Edward Buller
- Maurine Buller
- Walter C. Claassen
- Barbara Fransen
- William Fransen
- Katy Glauner
- Richard Kaufman
- Robert Langenwalter
- Franzie L. Loepp
- Darlene McMurry
- Adolf Neuhold
- Herbert H. Regier
- Roberta Renich
- Halda Stucky
- Charles Unruh
- Verna Voith
- Vesta Wicke
- Elda Yoder

New HROH members are honored annually during a reception. Bethel welcomes these persons into the Heritage Roll of Honor:

- Anonymous (3)
- Helck & Singelinde De Jong
- James & Ann Dunn
- Orlando & Maxine Fast
- Warren & Diane Gerig
- Donald R. & Kathryn Bachman Penner
- Esther Rimner
- Leroy & Winifred Saner
- Lola E. Schmidt
- Merrie & Doris Schmidt
- Delbert & Stella Schrag
- John & Elsie Sheriff
- Stephen & Jeanette Stucky
- Omar & Carolyn Voran
- Esther Rinner
- Darlene McMurry
- Adolf Neuhold
- Herbert H. Regier
- Roberta Renich
- Halda Stucky
- Charles Unruh
- Verna Voith
- Vesta Wicke
- Elda Yoder

Bethel Fund Initiatives

Just a few of the things made possible during this past year thanks to the generosity of the Bethel Fund donors:

- Scholarships for students
- “Breakfast with Bethel” student recruitment event in Kansas City
- 24-hour prayer vigil, organized by student chaplains
- Bethel College Concert Choir performance with the Wichita Symphony Orchestra
- New chemistry measurement equipment
- Prison Theater Pilot Project during interterm
- Convocation speakers
- Lounge furniture in Haury Hall
- New Disc Golf Club started
- Informational TV monitors installed throughout campus
- Christmas Gala for students
Staring in July 2014, Bethel College is creating new gifiting clubs that recognize donors who support the Bethel Fund. This year, donors who annually contribute $1,000 or more to the Bethel College Fund will be recognized as follows:

**President’s Circle – $5,000-plus**

**Legacy Circle – $2,500-$4,999**

**Thresher Circle – $1,000-$2,499**

We invite you to JOIN THE CIRCLE, and we thank you in advance for your support of our students.

**GIFT CLUBS**

**PRESIDENT’S CIRCLE**

| Anonymous (4) | Ruth Franzén Estate  
| Carl & Rosalind Andreas | Joachim & Lois Friesten  
| Lewis Bartel & Darlene Milligan | Warren & Diane Gering  
| John & Evelyn Bertsche | Aaron & Marcella Glanzner  
| Brad & Diane Bom | Katy Glazier Estate  
| Bruce & Mercieth Brue | Jacob Goering  
| John Buhr & Vanessa Lum | Melvin & Lorene Goering  
| Milton Claassen | Willis & Dorothy Harde  
| ConocoPhillips | Gordon & Paula Harms  
| Stephen & Sharon Cranston | Ment & Glyde Harmon  
| Jerry & Delba Decker | JC & Roberta Hodgson  
| Kenneth Decker | Royce & Carol Janzen  
| Earle & Paty Dirks | Johnson & Johnson  
| Dee Gaeddert Dorsey | Kansas Independent College Fund  
| James Emza & Vicki Hinze-Enz | Melvin Klaassen  
| Diane Epp | Philip & Sondra Koontz  
| Robert & Barbara Esa | Ralph & Evelyn Lehman  
| Willis & Eunie Esa | Emily Leisy  
| First Mennonite Church - Newton | Lester Neufeld & Son  
| Elise Fleming | Kenneth & Dardanella Wedel  
| Joy Franz | Lester Ewy & Elvira Voth  
| Joyce Franz | Excel Industries Inc  
| Minnie Franz | First Menonite Church - Newton  
| | First Presbyterian Church - Newton  
| | Elise Fleming  
| | Rosanna Foy  
| | Jay Franz  
| | Joyce Franz  
| | Minnie Franz  
| | Ruth Franzén Estate  
| | Joachim & Lois Friesten  
| | Warren & Diane Gering  
| | Aaron & Marcella Glanzner  
| | Katy Glazier Estate  
| | Jacob Goering  
| | Melvin & Lorene Goering  
| | Willis & Dorothy Harde  
| | Gordon & Paula Harms  
| | Ment & Glyde Harmon  
| | JC & Roberta Hodgson  
| | Royce & Carol Janzen  
| | Johnson & Johnson  
| | Kansas Independent College Fund  
| | Philip & Sondra Koontz  
| | Ralph & Evelyn Lehman  
| | Emily Leisy  
| | Lester Neufeld & Son  
| | Kenneth & Dardanella Wedel  
| | Lester Ewy & Elvira Voth  
| | Excel Industries Inc  
| | First Menonite Church - Newton  
| | First Presbyterian Church - Newton  
| | Elise Fleming  
| | Rosanna Foy  
| | Jay Franz  
| | Joyce Franz  
| | Minnie Franz  
| | Ruth Franzén Estate  
| | Joachim & Lois Friesten  
| | Warren & Diane Gering  
| | Aaron & Marcella Glanzner  
| | Katy Glazier Estate  
| | Jacob Goering  
| | Melvin & Lorene Goering  
| | Willis & Dorothy Harde  
| | Gordon & Paula Harms  
| | Ment & Glyde Harmon  
| | JC & Roberta Hodgson  
| | Royce & Carol Janzen  
| | Johnson & Johnson  
| | Kansas Independent College Fund  

**PRESIDENT’S CLUB**

| Anonymous (11) | Ruth Franzén Estate  
| Carl & Rosalind Andreas | Joachim & Lois Friesten  
| Lewis Bartel & Darlene Milligan | Warren & Diane Gering  
| John & Evelyn Bertsche | Aaron & Marcella Glanzner  
| Bethel College Alumni Association | Katy Glazier Estate  
| Bethel College Women’s Association | Jacob Goering  
| | Melvin & Lorene Goering  
| | Willis & Dorothy Harde  
| | Gordon & Paula Harms  
| | Ment & Glyde Harmon  
| | JC & Roberta Hodgson  
| | Royce & Carol Janzen  
| | Johnson & Johnson  
| | Kansas Independent College Fund  

**CONSTITUENT GIVING**

- **Alumni**
  - $1,756,021.06
- **Bethel family**
  - $210,401.08
- **Board of Directors**
  - $135,070.77
- **Businesses & corporations**
  - $166,494.70
- **Church**
  - $1,432,651.44
- **Friends**
  - $125,517.09
- **Estates**
  - $814,363.68
- **Foundations**
  - $106,498.29
- **Kansas Independent College Fund**
  - $9,314.21
- **Total**
  - $3,454,692.32
WHERE BETHEL COLLEGE FUNDS COME FROM

ENDOWMENT INCOME 5%

CONTRIBUTIONS 14%

AUXILIARY INCOME 29%

Tuition 52%
The Concert Choir tours internationally to Poland, Germany and the Netherlands.

Rachel Kasparitz formed ‘88, veteran Broadway actress, performs a one-woman show, Tell Me on a Sunday, in Kreithel Auditorium.

Legendary forensics professor emeritus Ada Mae Haury ‘41 passes away at age 94.
Scholarship Day

Anyone who works in recruiting students can tell you – the more times you can make prospective, and even those who have demonstrated commitment, on campus, the better.

As Bethel President Perry D. White says: “You want to show them their place in the story.”

In response to the need to “get students on campus earlier in the year for meaningful events,” as Vice President for Academic Affairs Brad Born ’84 put it, the admissions staff planned and hosted the first Scholarship Day March 1.

Thirty-eight high school seniors from Kansas, Nebraska and Texas were on campus to meet with current Bethel students, faculty members, coaches, admissions staff and administrators.

Most of these students were recipients of academic scholarships. The crowning event of the day was a ceremony, held in the chapel following lunch, in which each student received a special certificate naming her or his scholarship, along with the gift of a Bethel portfolio.

In the morning, there were three break-out sessions in which students could choose from five sessions.

Current students talked about various cross-cultural experiences (nursing students’ service-learning trips to Haiti, biennial interterm in Israel/Palestine, and the Europe choir tour) and undergraduate research.

Three Liberal Education Advisers, which all freshmen have, discussed “advising and student success.”

A Residence Life panel shared about what it means to live in a residence hall and the various opportunities for participation in a wide variety of campus activities.

“For the most part, these are students who are committed to Bethel, but this can help them feel more secure in their choice,” said Clark Oswald ’03, associate director of admissions. “Some came who hadn’t deposited yet and this showed them this is where they wanted to be. For those who had deposited, this was confirmation of their choice.

“I wanted everything to go perfectly,” he continued, “and it did. It was one of the best activities we’ve had outside our enrollment days.”

“At a key time in the very early spring, we got these students on campus to reinforce what brought them to the point of deposit or commitment,” adds Born. “We also wanted to reward – to show publicly that we value – their [academic] promise as students, the contribution they’ll make as students at Bethel.”

Born praised the participation of coaches in Scholarship Day, saying, “I hope we can build on the success of this first event and get even more faculty involved in the next one.”

LEADERS CLUB
Gifts between $500 - $999

Anonymous (1)
Rex & Deanne Abrams
Steve & Conrice Andrews
Eva Andrews
Aline Bachman
Harlan & Grace Bartel
Helen Bertand
Brent & Audrey Blacklock
John Blower & Rebecca Unternaher
Edward & Barbara Boldt
Calvin & Cheryl Britsch
Berdine Butler
Brent & Rebecca Butler
Garald & Deena Butskholder
Brad & Ellen Chindamo
Robert & Lois Corbin
CornerStone Law LLC
Paul & Virginia Crabbe
Mary Cross
Michael & Linda Davis
Marion & Lois Dockert
Darlene Dick
Nathan Dick & Peggy Souder
Paul & Helen Dringer
Manik & Ruthann Driks
Roland & Mary Duetsch
Lawrence & Susan Dunn
George & Edna Dyck
Peter & Rachel Eash-Scott
Byron & Janet Edger
Marianne Eichelberger
Charlene Epp
Norman Epp & Nadine Abrahams
John & Bernice Esau
Richard & Judith Evans
Frelen & Judith Facemire
First Mennonite Church - Halstead
First Mennonite Church - Hutchinson
First Mennonite Church - McPherson
Gary & Ann Frony
Glenda Franklin
Stephen & Cynthia Franzen
Larry & Constance Franz
Freeman Network for Justice & Peace
Esther Frey
Sherrin Frey & Debra Fischer
Blane & Karen Frey
Thomas & Ruth Friesen
Russell & Jean Gaedell
Lucille Gering
Eugene & Vaneta Gering
Saul & Esther Goering
Oville Goering & Elizabeth Asher
Vernon & Mama Goering
Emily Goertz
Mark Grace
Jim Haag & Carol Lichti
John & Karin Haag
Leatha Hamm
Milton & Katherine Harder
James & Elaine Harms
Matthew & Louise Harms
David & Rose Haury
John & Carolyn Haury
Phillip & Estella Headings
Kerneth & Eleanor Heibert
Joy Horder
Hope Mennonite Church - Wichita
Hopedale Mennonite Church - Hopedale, Illinois
John & Adeline Huebert
Orville Hunsberger
Inman Mennonite Church - Innam
Allen & Joni Jantz
Carl & Anne Jantzen
David & Cherri Jantzen
Vern & Dolores Jantzen
Susan Jannen
Russell & Deborah Johnson
Anita Jones
William & Carita Juhnke
Deiter & Ann Kaufman
Michelle & Rosann Kaufman
Peter & Susan Kehler
Don & Corrine Kehlberg
Donald & Carol Kiermer
Gerthard & Louise Klaassen
Victor & Sonny Klaassen
Donald & Reine Klaassen
John & Jill Koehn
Susun Koehn
Clayton Koppes
Dwight & Bonnie Krebsiel
Randall & Janal Krebsiel
Emil & Louise Kreider
John & Grace Kroeker
Loren & Loreta Kuehnl
Louise Langenwalter
George & Jeanette Leary
Chad Lehman
David & Karen LeVan
Eli S. and Company Foundation
Elliott & Georgia Linscheid
Harold & Gail Loewen
Frederick Loganbill & Renee Sauder
Wilma Loganbill
Gail Luxcb & Awayne Wiens++
Keith & Barbara Martin
ENROLLMENT:

- Bethel welcomes the second largest incoming class of first-time freshmen and transfers in the last decade.
- Six new endowed scholarships are created.
- The first Scholarship Day takes place on campus.
- The inaugural “Breakfast with Bethel,” a prospective student event, takes place in Kansas City.

Bethel College students count on your gifts. Thank you for making our students’ education your priority.

Bethel's enrollment in September 2013 was 464 full-time students, 18 part-time and 3 audit. There were 239 male students and 248 female students. They ranged in age from 15 to 66.

Bethel College students from Kansas numbered 313, with other states as follows:

- Texas: 33
- California: 20
- Colorado: 16
- Florida: 16
- Nebraska: 11
- South Dakota: 10
- Arizona: 6
- Oklahoma: 5
- Louisiana: 5
- New Jersey: 5
- Missouri: 4
- Arkansas: 3
- Iowa: 3
- Maryland: 3

Texas is leading with 33 students, followed by California with 20. Colorado and Florida also had a significant number of students, each with 16. Nebraska and South Dakota each had 11 students. Arizona, Oklahoma, Louisiana, New Jersey, Missouri, Arkansas, Iowa, and Maryland each had 4 or fewer students.

Nine countries other than the United States were represented in the student body:

- Germany: 2
- Canada: 2
- China: 1
- Japan: 1
- Mexico: 1
- Nepal: 1
- Nigeria: 1
- Taiwan, Republic of China: 1

Bethel welcomed students from 34 religious affiliations. Among those represented were:

- Mennonite: 146
- Catholic: 46
- Baptist: 24
- Methodist: 23
- Christian, non-denominational: 34
- Mary Kathryn Stucky
- Philip Stucky
- Russell & Sheryl Stucky
- Welma Stucky
- Rodney & Frances Suter
- Elayne & Lucille Taylor
- Allan & Joan Teichrow
- Edward & Rose Mary Templin
- Robert & Caryl Tieszen
- Robert & Sonita Titie
- Twisted H Liquor LLC
- Belka Urush
- Hilda Urush
- Via Christ Health
- Kenneth & Hulda Voth
- Anne Walter
- Timothy Walther
- Martin & Carol Ward
- Jerry & Cathy Weaver
- Homer + & Marie Wedel
- Melo Weibe
- Raymond Weibe
- Violet Wildeboro
- Hamilton Williams & Ami Regier
- Willis & Naomi Wollmann
- Ted & Derline Wyma
- Darwin & Martha Yoder
- Dolores Yoder
- Lawrence Yoder
- Marcus & Vonna Yoder
- Marvin & Jeannie Zehr
- Orly & Janis Zehr
- Roget Zimmerman

Since the early 1930s, Bethel College has been welcoming international students to its campus. These students have richly enhanced the college community and helped create a broader awareness and understanding of the world in which we live.

For many years, a number of donors have contributed resources to the Blue Chip Scholarship Fund for International Students. This year, however, thanks to the generosity of J. Wendell Wiens ’55 of Newton, this scholarship has become a permanent part of the college’s endowment.

The Blue Chip Fund was created to attract more international students to campus. It offers financial support to those who come to Bethel from outside the United States.

Wendell and his late wife Norma ’55 both had international students as roommates during their time at Bethel. His was from Taiwan and hers from France.

According to Wendell, “International students add a dimension of cultural and geographical diversity that might be considered healthy to a middle-of-the-country small college. We have benefited greatly from their presence on the campus.”

Following their time at Bethel and after Wendell studied surgery at the University of Kansas Medical School, the Wienses spent eight years in India, where Wendell worked in a medical clinic. To this day, he maintains connections with colleagues and friends from their time there in the mid-1960s.

“I have the desire to help encourage international students to come to Bethel and get an education,” Wendell says. “I want to do what I can to help them improve their life opportunities.”
New ways to help students maximize the value of liberal arts

With more and more freshmen entering college undecided about a major, Bethel has been implementing ways to address that trend. Depending on the institution, anywhere from 33 percent to 50 percent of incoming freshmen are undecided when it comes to their choice of major.

Even those who start college with a declared major have a good chance of changing their minds, sometimes more than once, by the end of their sophomore year.

Furthermore, a study of graduation rates of 7,000 students at Western Kentucky University suggests that students who enter college without declaring a major may actually have the best chance of graduating in four years.

Bethel plans to meet this current reality with a newly crafted Undecided Major Program.

In their first two years of college, students who enter undecided will be guided in completing all lower-level general education requirements while strategically exploring major areas.

Part of that “strategic exploration” is a one-credit-hour course – appropriately titled Major and Career Exploration – coordinated by Career Services staff.

This curriculum addition is set to begin with the new freshman class in 2014-15.

The Undecided Major initiative is part of an overall effort to ensure college success, starting when students first set foot on campus.

Liberal Education Advising has been in place for a number of years. All freshmen are divided into sections of College Issues Colloquy (freshman seminar), each led by a full-time professor who serves as a student’s academic adviser until s/he does declare a major.

Junior Renae Stucky, Moundridge, is one who credits her Liberal Education Adviser, Barbara Thiesen ’81, with being an important resource in helping her decide on her major – history with secondary education licensure.

“I came to Bethel leaning toward history but undecided,” Stucky says. “I was worried I wouldn’t have many career options when I graduated. What could I add? Maybe teaching – but I wasn’t sure I was interested in teaching.

“Barb helped me choose classes that would [apply] if I changed my mind about teaching. So when I did decide on that, I had a lot of the pre-requisites.

“It sounds cliché, but she was always there. She supported what I was thinking and didn’t push me to decide.”

Newer elements in Bethel’s support structure are the Coordinator for First-Year Success staff position (as of 2013-14) and the shift of Haury Hall into an all-freshman residence (fall 2012).

Adding the Undecided Major Program will hopefully put another piece in the success puzzle.

“At the average institution,” says Dan Quinlin, professor of languages and director of the Center for Academic Development, “at least 50 percent of all students will change major and/or career goals while in college. Change is common even among students who don’t anticipate it.

“Those who don’t anticipate change arrive with more confidence but less academic ability and preparation, and come from families less experienced with college. And the change is associated with higher dropout rates and a statistically significant decline in academic confidence over the four years of college. This suggests the need to change is more threatening.”

And what to say to parents who fear if their student starts college not knowing her or his major, chances diminish for finding a good job upon graduation?

A 2013 survey conducted on behalf of the Association of American Colleges and Universities found this: 93 percent of employers agreed that a job candidate’s capacity to think critically, communicate clearly and solve complex problems is more important than undergraduate major.

That was the experience of Kim Cutting of Wamego, a 1999 Bethel graduate with a major in human ecology and a minor in art.

Looking for her first full-time job out of college, Cutting saw an ad for a sales position with Tilesource Inc., a chain in the Kansas City area. One of the job requirements was a degree in interior design – but she decided to apply anyway.

Because her liberal arts education was “a bit broader,” she says, “it applied to the tasks the job required. A lot of what they had me work through in the interview involved problem-solving and math skills, which I had.”

She got the job.

Ray Penner ’66, a Bethel graduate himself and president of First Bank of Newton, is in a position to look at a Bethel degree from the employer’s side of the desk, and he has hired a number of Bethel graduates.

“In my experience, Bethel College graduates who have had the discipline to go through that [liberal arts] curriculum have been given the freedom to think and to make decisions,” he says. “They have good ability to lead and discern. They have been taught to think.

“We know that you’re now likely to change vocations three or four times in your life,” he continues. “The liberal arts give an understanding of other facets, the discipline to understand other things that can satisfy – not just money, but what makes you into a whole person.”
**HIGHLIGHTS**

- Roland Brown
- Anita Boese
- Subarna & Amanda Bhattachan
- Fredrick Becker
- Verlin & Elaine Bartel
- Olivia Bartel
- Richard & Marylin Balzer
- Darryl & Melinda Baedke
- David & Karen Andres
- Florence Adams
- Anonymous (5)

Gifts between $250 - $499

**FOUNDERS CLUB**

- Gifts between $500 - $999

- Calen & Pauline Buller
- Dennis & Kathlyn Campbell
- Arlin & Helen Claassen
- Douglass & Melissa Claassen
- Gwenoldyn Claassen
- Thomas & Annellie Claassen
- Susan Combs
- Yvonne Coutler
- Helke & Sieglinde De Jong
- Debert & Lois Deeter
- Richard Drake & Kathleen Schroeder
- Robert & Amanda Dueck
- Michael Dunn & Kathy Neufeld
- Durn
- William & Irene Dunn
- Johann Diehhan & Mary Swartz

- Richard & Joan Hirschler
- Helmlangsha Mennonite Church - Irmay
- Hospira Pharmaceuticals
- House of Glass Inc.
- IMU Inc.
- Eric & Joelle Jantzen
- Richard & Barbara Kaufman
- Clement & Jane Kaufman
- Jerome & Bonnie Kaufman
- Lynn & Karen Kaufman
- Randall & Elizabeth Kaufman
- Virgil & Vernell Kaufman
- Brian & Lori Kennett
- Dennis & Teresa King
- Brett & Cassandra Klingenberg
- Donald & Betty Klipepenstein
- Louise Koehn
- Robert Koehn
- Bradley & Megan Kohlman
- Theodore Konetz & Gayle Gerber
- Konetz
- Jeffrey & Debra Kroeker
- Lyle & Julie Kroeker
- Kroger Accounting Service - Hutchinson
- Lawrence Kuck & Peggy
- Groening Kuck
- Joel & Mary Kulp
- Kenneth Kuykendall
- Jeffrey Lansid & Sharon Fransen
- Linda
- Florene LeClerc
- Dennis Lehmann & Elise Schrag
- Charles & Lois Lehman
- Michael & Cherly Lemer
- James & Lois Loflin
- Laney & Mary Esther Loganbili
- Marcus & Cynthia Loganbili
- Kent Mauk
- Matthew Mayo & Elizabeth Coles
- Kansas Jayhawks Inc.
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- Michael & Marcia Miller
- Kenneth & Elizabeth Miller
- Susan Mikeska & Elizabeth Coles
- Peter Miller
- Franklin & Helen Niguel
- Ray & Anita Neufeld
- Francis & Kathryn News
- Newton Medical Center
- Next Element Consulting LLC
- Theodore & Joan Nikkel

- Rachel Nouri & Mary Sprunger
- Kent Olson & Cornelia Knab
- Norman & Lorraine Panzak
- Stuart & Roberta Pankratz
- Helen Paul
- Leona Penner
- Stanley Penner
- Thomas & Patrice Penner
- Richard & Thelma Percoco
- James Perkins & Cynthia Doyle Perkins
- Carolyn & Dennis Peters
- Mike & Carol Pettigrew
- Duane Peterkof & Linda Schmidt
- Dwight & Lavonne Platt
- Michael & Darlene Powers
- Lyle & Lois Preheim
- Randall & Kathy Preheim
- Patricia Purvis
- Leda & Levonne Quennevar
- Richard & Velma Ratcliff
- Bryan & Sharon Reber
- Jordan & Emily Reker
- Gaylard & Maria Regier
- Harold & Rosella Regier
- James & Allison Regier
- Clarence & Amanda Rempel
- Ronald Remerton
- Keith & Susan Rhodes
- James & Beatrice Robb
- Thomas & Mary Sandwell
- Saaurwein Construction Co. Inc.
- Merle & Karen Schlabaug
- Casson Schmidt
- David & Rita Schmidt
- Gordon Schmidt & Christine Downey Schmidt
- Howard & Marilyn Schmidt
- Leda & Levonne Schmidt
- Mark & Carla Schmidt
- Michael & Jane Schmidt
- Randall & Rachael Schmidt
- Wilbert & Eunice Schmidt
- William & Lois Schmidt
- Alvyn & Yama Schrag
- Benjamin & Tina Schrag
- Calvin Schrag
- Delmer & Darla Schrag
- LaVerne Schrag
- Vern & Janice Schroeder
- William & Anne Schneider
- Stanley & Patricia Senner
- Samon on the Mount
- Mennonite Church - Sioux Falls, South Dakota
- James & LaVerne Shaw

**CURRICULUM:**

- Bethel faculty approve the addition of an Accounting concentration (part of the Business major), a certificate in Interprofessional Health Studies and the Seminar on Diversity course to the curriculum.
- John McCabe-Juhnke ’78, professor of communication arts, receives a Fulbright fellowship to teach in Ukraine in 2014-15.
- Bethel faculty members Rachel Epp Buller ’96 and Christine Crouse-Dick along with Jennifer Chappell-Deckert ’96 and Christine Crouse-Dick along with John McCabe-Juhnke ’78, professor of communication arts, receive a Fulbright fellowship to teach in Ukraine in 2014-15.
- A Coordinator of First-Year Success position is added to help retain first-year students and help them find success at Bethel.

**FOUNDERS CLUB**

- Gifts between $500 - $999

- Anonymous (5)
- Florence Adams
- David & Karen Andrews
- Darryl & Melinda Baedke
- Richard & Marylin Balzer
- Olivia Barnel
- Verlin & Elaine Bartel
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- Edmai & Lorna Beshai
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- Jerome & Bonnie Kaufman
- Lynn & Karen Kaufman
- Randall & Elizabeth Kaufman
- Virgil & Vernell Kaufman
- Brian & Lori Kennett
- Dennis & Teresa King
- Brett & Cassandra Klingenberg
- Donald & Betty Klipepenstein
- Louise Koehn
- Robert Koehn
- Bradley & Megan Kohlman
- Theodore Konetz & Gayle Gerber

Bethel College’s connection to China began nearly 100 years ago with former Bethel President E.G. Kaufman ’16. Thanks to the generosity of Jim ’57 and Shirley Goering ’57, North Newton, those connections have been renewed.

The China Studies Initiative, launched in 2010, has given Bethel students the opportunity to take an interterm study trip to China, established Chinese-language study (Chinese I and II) and created special recruiting efforts aimed at Chinese students at Mennonite high schools.

During this past year, the initiative took the next step by establishing an exchange agreement between Bethel and Zengcheng College of South China Normal University. The agreement sets the terms for accepting up to 6-8 students a year to study for one semester at Bethel College.

The agreement is with Zengcheng’s International College, where all 1,000 students study a foreign language. The benefit for them in coming to Bethel is to improve both their English and their cultural experience with the United States – seen as helping students toward better future opportunities, whether studying or working in China or elsewhere.

The Goerings’ connection with China came through Jim’s work with the World Bank, through which he spent more than 20 years living and working across the globe. From 1985-89, the Goerings lived in Beijing. They have traveled back to China every year since, including spending the past dozen years teaching English in the summer and planning and hosting annual travel trips for nearly 25 years.

“We are delighted with how the China Studies Initiative has developed,” Jim and Shirley say. “We hope this initiative will help enrich Bethel’s educational experience and better prepare its graduates for the global economic and political environment they will face in the years ahead.”
FAC renovations: Pride in the past to build foundations for the future

Q: What campus building is every single Bethel student likely to set foot in?
A: The Fine Arts Center (FAC).

For the second summer in a row, the FAC is the focus of extensive renovation. Last year, almost all the work was exterior and included re-shaping the building’s front entrance and adding the Prairie Sky Stage, a major donor gift, on the northwest side.

This year, most of the work is interior. The FAC Gallery is being completely redone. In addition to standard upgrades like new lighting, carpet and paint, six special focus areas are being developed inside – choral music; instrumental music; forensics; stage productions and theater; emeritus faculty; and box office.

“No every student is on the meal plan, so they don’t necessarily go into Schultz Student Center,” says Bethel President Perry D. White. “Not every student lives on campus. And while it’s unlikely that a student won’t have reasons to go into all the academic buildings on campus, we know for sure they are all in the Fine Arts Center” – 18 times a semester, for convocation.

And Bethel students are a main reason for the attention being given the FAC in Bethel’s current strategic plan.

“Not only should the FAC be an inviting and visually appealing place where students regularly spend time – it also has potential to profoundly affect a student’s Bethel experience,” White says.

“The arts have an incredibly strong tradition at Bethel,” he says. “You only have to look at historic photos to see the length of history and strength of tradition. There’s evidence of flourishing programs in every century.

“What I’ve observed in working with music ensembles [before coming to Bethel],” White continues, “is that students want to belong to something bigger than they are.

“They want to know about an institution: ‘It was here before you got here, and you can be a part of the flow of history. You can contribute to it.”

Finally, the FAC renovation project is “our first jump into the deep end of the pool of one element of the second phase of our strategic plan, to get and display a pictorial history of Bethel, in all the campus buildings,” White says.

That started on a small scale in Schultz Student Center, where a series of photo montages give a brief history of Bethel traditions such as academics, community and pranks. It continued in the FAC last year with large photos of recent students performing, each bordered with a variety of historic photos related to the arts.

As Perry and Dalene White have traveled around the country to visit with alumni, he says, “we have studied how different entities – other colleges as well as museums and halls of fame – show their history.

“Dalene along with John Thiesen and James Lynch in the Mennonite Library and Archives have done tremendous work in digging out representative photos.”

Those photos, along with the other renovations, are part of a package meant to create a facility that all constituent groups enjoy using.

“We want it to have a contemporary look that is more engaging for both prospective students and current students,” White says. “We want to show them what preceded them and instigate a sense of pride in Bethel, through displaying our history, our accomplishments and our people.”

“Pride in the past to build foundations for the future

FACILITIES

And Bethel students are a main reason for the attention being given the FAC in Bethel’s current strategic plan.

We make that happen by celebrating our accomplishments and our people.”

Within the FAC’s hallway that surrounds Krehbiel Auditorium, the KBCU-FM studio, choir room and theater lab are six load-bearing poles, each circled by a bench seat.

These will become focal points – with new circular benches and additional furniture – for highlighting Bethel’s fine arts tradition, using historic photos, timelines and memorabilia (for example, a new trophy case in the forensics area).

The emeritus faculty area will have photos of the faculty who were involved in the arts programs that are or have been housed in the FAC. This includes visual arts, which today has its own facility, Franz Art Center.

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One of the most visible new components of the Fine Arts Center is the Prairie Sky Stage made possible through the generosity of Dee Gaeddert Dorsey ’77 and her husband, Jim Dorsey, Grant, Minnesota, the Prairie Sky Stage can host musical groups and dramatic productions and can accommodate any number of options.

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“We were excited about the opportunity to be a part of this project as we have enjoyed excellent music, theater and the arts at Bethel over the years,” Dee says. “Bethel is a special place that provides wonderful opportunities for students to learn and grow. Plus, nothing says ‘Kick back, relax and enjoy’ like a performance at an outdoor theater.”

Gaeddert, former chair of the Bethel College Board of Directors, has been a long-time supporter of capital projects.

“Enhancing facilities is essential. It infuses new life into the campus and demonstrates to the students that the college is paying attention to their surroundings. Today’s students are very much aware of the environment in which they learn, live and play.”

Bethel College has been a part of the Gaeddert family for many years. “I am grateful for the students that the college is paying attention to their surroundings. Today’s students are very much aware of the environment in which they learn, live and play.”

“Investing in Bethel is something that Jim and I believe in and we are pleased to help strengthen its future for generations to come.” says Dee.
Experiential learning leads 2014 graduate down a path of academic success

As she finished up her senior year at Bethel, Guadalupe Gonzalez juggled four campus jobs with completing two majors – business and psychology – in addition to putting countless hours into research that she has presented to peers from all over the United States.

But it was all worth it. Gonzalez received a Thresher Award, the highest academic honor given at Bethel to a graduating senior. And when she walked across the stage at commencement May 18, she was, as far as she knows, the first person in her extended family to earn a college diploma.

Gonzalez’s parents instilled in their children the importance of a college education. She knows she is a role model for her younger siblings and cousins. Her sister, Azucena, just finished her first year at Bethel.

“My parents pushed for us to come to Bethel,” says Guadalupe Gonzalez (her friends and family call her Lupita). “They thought it was a good school, with a good academic reputation,” she says.

“I liked it that it was small and I was going to get one-on-one attention.”

She came to Bethel set on doing a business major. But then she took General Psychology, a general education requirement, in her first semester, with Dwight Krehbiel ‘69.

“I really enjoyed it, and he also tried hard to convince me to major in psychology. So I took another class, Cognitive Psychology.”

“Looking back, that might not have been the best idea – it was a 300-level course, I was the youngest in the class. But I enjoyed it and did well. After that, I wanted to do psychology.”

“It was obvious from early on that Lupita was interested in psychology,” Krehbiel says. “She was always very engaged, and when an idea she was especially interested in was discussed, you could see her grow.”

However, “I didn’t want to quit business,” Gonzalez says, “especially after taking quite a few business courses my freshman year. I didn’t want to give up either one.

“After I took Cognitive Psychology, I saw how psychology could be applied to business settings. For example, one thing I looked at was decision-making. There are a lot of studies about how people make decisions – how they decide to buy certain kinds of stock, and so on.

“Psychology plays into that, why people do what they do, how people act. In one of my business classes, we were talking about motivating people and giving them incentives. We looked at Maslow’s hierarchy of needs, a psychology concept. Motivating employees to do a good job takes quite a bit of psychology.”

The summer after her sophomore year, Gonzalez became the latest in a long line of Bethel students to successfully apply for an REU (Research Experience for Undergraduates). Her was at Oklahoma State University in Stillwater.

Her research involved androgens (any natural or synthetic compound that stimulates or controls development and maintenance of male characteristics) and their effect on how the brain processes.

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It wasn’t Gonzalez’ first time at a national event like that one. In summer 2013, she did another REU, at Washington University, St. Louis, researching second-language acquisition. At the end of the 10 weeks, she presented her research proposal at a national symposium in Connecticut.

Her summer research experiences made Gonzalez think “I wanted to go into research, academia – get a doctorate, do research, be a professor.” But classwork also got her interested in the field of public health.

So for her required business internship, she worked at the Harvey County Health Department.

“I did a lot of accounting and business-related things. I helped come up with a new policy for purchasing. They’re going to be moving to a different building next year so I helped with a moving project.”

In addition, she began to see how things she observed at the Health Department “fit with my psychology major. I [had taken] Biopsychology and Health, which focuses on public health. Biopsychology looks at how biology and psychology interact and how they affect our health.

“We usually think of just biological mechanisms when someone gets sick, but psychology plays a big role.

We looked at stress – how it can affect your body, make you sick. We talked about how doctors don’t always pay attention to what patients are saying and think ‘they’re making it up,’ but there’s a point where what you believe becomes reality. It’s important to listen to patients and what they’re saying.

“I enjoyed the internship [at the Health Department], and it was a great experience,” she says, “but I still haven’t decided [which field to pursue]. I’m going to take [at least] a year off and I’ll see where I am – research or public health.”

Gonzalez recently became one of the newest members of the Bethel Admissions staff. She began as an admissions counselor in June.
MEMORIAL GIFTS

Many people remember a family member or friend with a contribution that honors their life. Bethel College received gifts in memory of the following individuals in 2013-14.

- Michael B Adams
- Helene G Anderson
- Clayton R Auernheimer
- Lizzie Siemens Balzer
- Peter B Balzer
- John Ransom
- Randalin A Bargtill
- Janie R Blosser
- Myron Lloyd Buler
- Donald A Claassen
- Andrew Douglass
- Seth Bailey Dunn
- Ruth Easa
- Eleanor Ewert
- Horton W Fleming
- Janett C Forts Goldsmith
- Dorothea S Franzen
- Ruth E Franzen
- Barbara L Friesen
- Waldo & Linda Friesen
- William L Friesen
- Karen Gaeddert
- O Kamie Gale
- Arthur D Goering
- Ada Mae Goering
- Donald D Goering
- Donna Walder Goering

Jerry ’66 and Leann Toews ’66, Goessel, support many endeavors on the Bethel campus. Besides their annual Bethel Fund gifts, they have a special interest in music.

This past March, the Bethel College Concert Choir gave an invited performance at the Southwestern Division convention of the American Choral Directors Association in Little Rock, Arkansas, one of the highest honors a music program can receive.

The choir performed for an audience of primarily singers and choral directors. This discerning audience can be one of the most critical, but also the most influential when it comes to building and enhancing a program’s reputation.

However, this performance was outside the choir’s normal travel schedule, which for 2013-14 included the quadrennial European tour in January that required additional financial resources.

So Jerry and Leann stepped in, continuing their long tradition of supporting travel and resource needs for Bethel’s music department.

“We know first-hand the transformative role music can play in the life of a student,” says Jerry, a retired band director at Goessel High School.

“When I came to Bethel, I was a bit rebellious. Dr. [J. Harold] Moyer called me into his office one day and told me that I needed to get serious and start practicing if I was going to be a music major. From then on, I jumped in with both feet.”

“For me,” says Leann, “singing in the choir became my community. Music was a way for me to plug into the college experience and was the glue that held everything together.”

As former teachers, Jerry and Leann both know the impact their gifts have on the students.

“The values you teach students about working on a common goal through music carry over into the community and make everything better,” they say. “That’s the reason we love it when students get involved.

“For us, giving to the music department feels like a great investment. Any time you have the chance to strengthen one department, you strengthen the entire college.”

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Twenty-nine junior nursing students participate in the annual lamplighting ceremony.

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Professor of Business and Economics Allison J. McFarland volunteers at the XXII Olympic Games in Sochi, Russia.

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There are two new faces in the advancement office. July 1, Pamela K. Tieszen began as vice president for advancement and Gail Marsh as administrative assistant to the director of development.

Since 2008, Tieszen had been superintendent and principal at Freeman (South Dakota) Academy.

“As the CEO of the academy, Pam brings leadership experience in the area of institutional fundraising and office management,” said President Perry D. White. “We are very pleased to welcome someone with her experience to our strong advancement staff.”

Tieszen has an A.A. degree from Freeman Junior College and a B.A. from Jamestown (North Dakota) College with a double major in history and political science and physical education. She earned her M.A. in leadership in education from the University of Sioux Falls and is working toward a doctorate in education (leadership focus) from the University of St. Thomas in St. Paul, Minnesota.

Marsh will fill the administrative assistant position upon the retirement of Mary Regier ’70 after 39 years of service to Bethel College. Marsh has her B.S. from Wichita State University in business administration. She has worked for the past 10 years in human resources at Airbus.

**DEVELOPMENT STAFF**

Pictured from left to right: Pamela K. Tieszen, vice president for advancement; Fred Goering ’74, director of development; Matt Hein ’09, associate director of development; John Sheriff, estate planning associate; Cynthia Beth ’80, assistant to the vice president for advancement; Mary Regier, retiring assistant to the director of development; and Gail Marsh, new assistant to the director of development. Dave Linscheid ’75, director of alumni relations, and Wendy Nugent, administrative assistant in the alumni office, are also part of the larger advancement team.

**MARCH 2014**

The theater and music departments present one of Gilbert & Sullivan’s most popular short operas, The Pirates of Penzance.

Daniel Hoge ’87 is selected as the first recipient of the Erwin C. and Verna Kaufman Goering Music Award.

Bethel College signs an exchange agreement with Zengcheng College of South China Normal University.
The public is invited to submit comments regarding the college to:

*All those who have given $100 or more to Bethel during their lifetime are eligible to vote in the corporation election.

Voters must be present at the meeting or cast a proxy ballot in writing by letter (Advancement Office, Bethel College, 300 E. 27th St., North Newton, KS 67117) or e-mail clbeth@bethelks.edu by Wednesday, Sept. 24.

George Rogers III will be recommended for a second six-year term to the board.

Rogers is a 1969 graduate of Bethel College and earned advanced degrees from Wichita State University and the University of Arkansas. He served as a coach, tenured faculty member, director of athletics and dean of students at Bethel from 1969-98. Rogers’ extensive board memberships include Prairie View, Mirror Inc., Meadowlark Homestead, the Newton/North Newton Planning Commission and the USD 373-Newton School Board, for which he served as chair.

Rogers, now retired, is married to Rita ‘72, a nurse. They live in Newton, and have two children and two grandchildren.

Bethel College is seeking comments from the public about the college in preparation for its periodic evaluation by its regional accrediting agency. The college will host a visit Nov. 10-11, 2014, with a team representing the Higher Learning Commission (HLC) of the North Central Association. Bethel College has been accredited by the HLC since 1938. The team will review the institution’s ongoing ability to meet the commission’s Criteria for Accreditation.

The public may also submit comments on the commission’s website at www.ncahlc.org.

Third-Party Comments

Third-Party Comments on Bethel College
The Higher Learning Commission
230 South LaSalle Street, Suite 7-500
Chicago, IL 60604-1411

Bethel students compete for the 36th-straight year in the national forensics tournament.

Patilasha L. Kakar ’99 receives the Young Alumni Award for her work with peacemaking and conflict resolution, especially with issues that affect women in the developing world.

Guadalupe Gonzalez, senior psychology and business major, presents research at a conference in Lexington.

Juniors Laura Jensen and Rachel Unruh present their research at the National Conference on Undergraduate Research (NCUR) on the campus of the University of Kentucky, Lexington.

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JUNE 2014

- Dale R. Schrag ’69, campus pastor and director of church relations, retires after 30 years at Bethel College.
- Peter Goering ’77, FDA research toxicologist, receives the Distinguished Achievement Award, and Leona Penner ’66, longtime math teacher, the Outstanding Alumnus Award.