

Business and Economics

"Bethel's Business Department and Internship Program led me to the career I have today. The well thought out placement, real life experience, and organized expectations the internship program had for me allowed me to show the best side of myself to the organization and when graduation rolled around, they wanted me!"

—Heather Kindall '08,
administrative assistant at
Hartman Arena, Park City



Question

How will I know if this is the right major for me?

Answer

Enrolling in the Introduction to Business course may help you decide whether business is the right major for you. Once you declare business as your major, you'll be assigned a faculty advisor from the department, who will work with you to explore the options available in business and economics, as well as set up a course schedule. Bethel College's department of business and economics offers:

- business administration major and minor
- economics, marketing and management minors

You might want to consider business as a co-major or minor along with communication arts, music, social work, biology, or almost any other major. Maybe you dream of starting your own business. Maybe working for a non-profit such as Habitat for Humanity, Big Brothers/Big Sisters or a church-based charity appeals to you. Perhaps you want to climb the corporate ladder, with a view toward a Master's of Business Administration (MBA). A major or minor in business and economics at Bethel can help you achieve your goal.

Question

What core business courses are required for a degree in business or economics at Bethel College?

Answer

- Introduction to Business
- Principles of Accounting
- Principles of Management
- Principles of Marketing
- Principles of Finance
- Business Law
- Business Ethics
- Principles of Macroeconomics
- Principles of Microeconomics



Question

What about internships?

Answer

Internships are integral to our business program. Many alumni call their internships the highlights of their college experiences. Our faculty will help you find an internship in the field or organization that most interests you.

Examples of past Bethel student internship locations include:

- Cole Street Tire/Auto Service
- Dewayne Pauls Accounting
- First Bank of Newton
- Force Fitness and Performance
- Habitat for Humanity – Anchorage (Alaska)
- Judge Richard Walker
- Kay-Jan John Deere, Inc.
- Kidron Bethel Retirement Village
- Nebraska Sports Council (Neb.)
- Newton Chamber of Commerce
- Sand Creek Station Golf Course
- Sanford Health Plan (S.D.)
- Sullivan, Hidgon & Sink Advertising



Question

What can I expect after graduation?

Answer

Our business and economics graduates have pursued careers in:

- Small business—owner/manager, Sunflower Business Solutions (Newton); owner, Seed & Supply (Hubbard, Ore.); owner, We Are Antiques Inc. (Ft. Lauderdale, Fla.)
- Banking/investment—president, First Bank of Newton; account manager, Royal Bank of Canada; stock trader, American Century Investments; venture capitalist, Capital for Business
- Marketing—director of marketing, Tupperware Japan; senior market research supervisor, Procter & Gamble; associate athletic director of events and facilities, University of Kansas (Lawrence)
- National/international business—cost accountant, Seaboard Farms; Rapid Rewards representative, Southwest Airlines; general accountant, Atlanta Falcons; executive director, Hospital Albert Schweitzer (Haiti)
- Law and government—vice president and general counsel, Waddell & Reed Financial Inc.; personnel director, Kansas Dept. of Corrections
- Non-profit management—vice president for physical and human resources, Prairie View Inc.; program director, Rocky Mountain Mennonite Camp (Divide, Colo.)

“In addition to providing many opportunities in business, practical knowledge of management, marketing and finance are good complements to other majors.”

—John Sheriff, academic dean



*Bethel
College*

300 East 27th Street
North Newton, Kansas
67117-1716

316/283-2500

www.bethelks.edu